

EXHIBIT E

COMPLIANTLEAD

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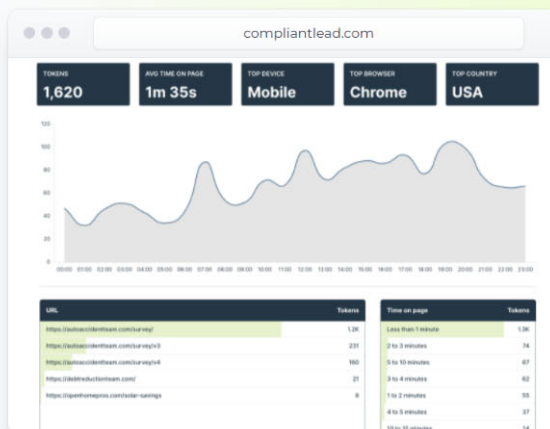
View A Demo

Are Your Leads Actually Compliant?

Compliant Lead makes it easy for your business to comply with regulations by providing proof of consumer consent.

See How It Works

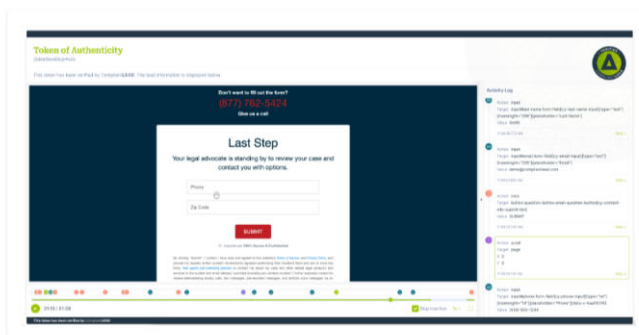
Explore features



Complete Control Over Compliance

Video Playback

Capture consent in real-time, stopping would-be TCPA litigants in their tracks. All on-page consumer interactions recorded, including data entries, mouse movements and clicks.



Fingerprint

We recommend to only consider CompliantLEAD tokens valid if they matched at least one fingerprint lead data. Please read [this article](#) for more info about lead data fingerprinting

Token is valid if **at least the following** lead fingerprints are matched

☒ Email
 ☐ Phone
 ☒ IP

Cancel

Apply Rule

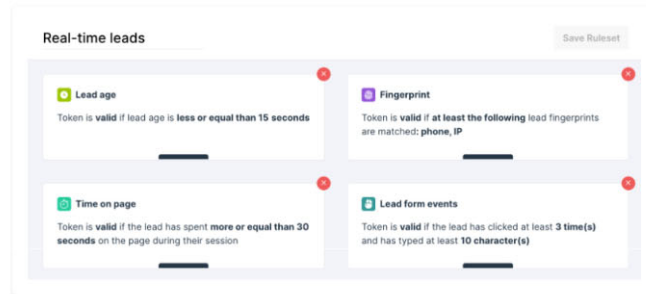


Fingerprint Matching

Avoid financial and regulatory risks associated with invalid or fake leads by enforcing strict fingerprint checks.

✓ Create Powerful Rulesets

Take control over your lead acquisition! Our real-time lead insights include lead age, time spent on page, number of keystrokes or clicks, and more.



Mar 13 - Mar 20

Tags match: sub11 Location matches: California, United States Lead's device type is one of: desktop, mobile

Tokens

TOKEN	DATE	TIME ON PAGE	TAGS	More	View URL
vq20k9rv5dy8k0	Mar 20, 5:33:35 PM	4m 31s	sub11	More	View URL
URL	DEVICE	LEAD AGE			
https://www.autocentteam.com/ur...	📱	1s			
e23q42g5x90lpv5u3	Mar 20, 12:09:27 PM	21m 12s	sub11	More	View URL
URL	DEVICE	LEAD AGE			
https://www.autocentteam.com/ur...	📱	2s			
7824eqpufhvvey0d	Mar 18, 10:09:03 PM	1h 2m 1s	sub11	More	View URL
URL	DEVICE	LEAD AGE			
https://www.autocentteam.com/ur...	📱	1s			
eg80hage9ub7r1	Mar 18, 5:22:09 PM	48m 49s	sub11	More	View URL
URL	DEVICE	LEAD AGE			
https://www.autocentteam.co...	📱	2s			
vq9p92ufal9dy	Mar 18, 9:24:47 AM	1m 36s	sub11	More	View URL
URL	DEVICE	LEAD AGE			
https://openhomopros.com/solar...	📱	1s			

🔍 Advanced Filtering

Apply custom tags to organize your Compliant Lead tokens, while filters allow you to easily sort large volume of data.

The Benefits of Compliant Lead

In the lead-gen industry, compliance litigation is inevitable. Compliant Lead offers proof of consent, in addition to these major benefits.

- ✓ Easy Implementation
- ✓ Legal Protection
- ✓ Easy Token Access
- ✓ Securely Hashed Data
- ✓ Fraud Protection
- ✓ Page Text Scanner

Compliance is a click away

See How It Works

Noncompliance Can Cost You

A Look at the Numbers

\$500

Penalty per Accidental TCPA Violation¹

\$1,500

Penalty per Willful TCPA Violation²

\$6.6M

Average Class Action TCPA settlement³

1. <https://www.dnc.com/news/what-are-penalties-associated-tcpa-violations>

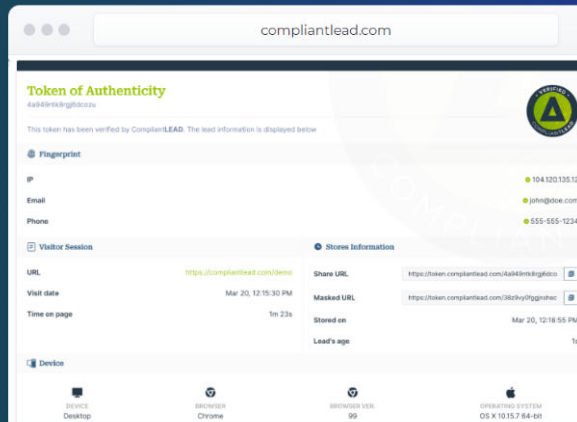
2. <https://www.dnc.com/news/what-tcpa-lawsuit-can-cost-you>

3. <https://www.dnc.com/news/what-tcpa-lawsuit-can-cost-you>

See Compliant Lead in Action

Watch our software capture your on-page interactions in real-time.

See How It Works



Compliant Lead offers the security of independent proof of consent and the performance advantages of real-time lead data — all with an easy implementation into your existing workflows.

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